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Altium hits the road in China

New seminar series will demonstrate the potential of programmable hardware, demonstrate new features of Altium Designer

SYDNEY, Australia – September 19, 2007 – Altium Limited, the leading developer of unified electronic product development solutions, is holding a seminar series in five cities across China in October.

The sessions will unveil the powerful new features of Altium Designer and how they combine with Altium's Desktop NanoBoard reprogrammable development platform, to give electronics design engineers new ways to design products.

Altium Designer offers a unified approach to developing electronics products which allows for shorter development cycles, more intelligent designs and new opportunities for software and hardware engineers.

The sessions will include a practical workshop to demonstrate the potential of FPGAs. Engineers already conversant with FPGAs will gain insights into new design techniques, and newcomers to FPGAs will gain an understanding of how to tap their potential.

The seminars are open to embedded and software engineers, board-level engineers, electronics product designers, and systems engineers.

Online registration is www.altium.com/community/events/cnseminarseries/ or contact Altium at 021 68764016/7 in China.

Venues

Mon Oct 15, 2007	Xian
Weds Oct 17, 2007	Chengdu
Fri Oct 19, 2007	Shenzhen
Tue Oct 22, 2007	Beijing
Wed Oct 24, 2007	Shanghai

About Altium

Altium Limited (ASX:ALU) is the leading developer of electronic product development solutions. Dedicated to unifying the different design disciplines involved in electronics product development, Altium has created design tools that allow all electronic engineers, designers, developers, and their organizations, to take maximum advantage of emerging design technologies to bring smarter products to market faster and easier. Founded in 1985, Altium has headquarters in Sydney, Australia, sales offices in the United States, Europe, Japan, China, and resellers in all other major markets. For more information, please visit www.altium.com.

About Altium Designer

Altium Designer is the electronics design industry's only electronics product development system that removes the barriers imposed by disparate design flows and unifies the different design disciplines involved in electronics product development – the design of the hardware, the programmable hardware and the embedded software. Altium Designer's unified design environment means users can harness the potential of the latest electronics technologies, and move to a 'soft' design methodology without specialist programmable device expertise. This provides companies with increased design flexibility, reduced production costs and shortened time to market. Altium Designer also delivers the freedom to move between any device, from any vendor, at any time. It lowers total cost of ownership by eliminating the need to integrate additional devices at extra cost to increase functionality, or to create a complete solution. For more information, please visit <http://www.altium.com/Products/AltiumDesigner/>.

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