

Altium at ElectroneX 2010: electronics design can make a difference **Previewing the new release of Altium Designer, win a NanoBoard 3000 smart FPGA development board**

SYDNEY, Australia – 1 September 2010 – Altium is returning to its home roots: the company is previewing the next release of its electronics design solution Altium Designer at ElectroneX, being held in Sydney next week.

Altium is also running a seminar at the show: ‘Modern Design Processes’ throws down a challenge to designers to rethink where electronics design fits in their organizations. The seminar will be held on 8 September 2010 from 12.30pm until 2pm. Places are limited. Visitors can register by going to the [events](#) section of the Altium web site.

The next release of Altium Designer

The preview of the new release of Altium Designer will take visitors through the design data management and PCB collaboration technologies now in beta testing.

Altium Designer’s new [design data management technologies](#) answer what’s been described as one of the biggest of all design challenges: being able to output design files to manufacture so that the product is actually built as designed, without overlaying management bureaucracy that kills flexibility.

The new release of Altium Designer introduces the concepts of a design vault, where the design data are stored and from which the design team accesses those data; and a release vault, which manages the compilation of the output data needed by the manufacturer, and which manages all the release revisions and versions. The two together delineate the design tasks (where creativity and freedom are paramount) and the output tasks (where management control and certainty are paramount).

Altium Designer’s [new PCB collaboration technology](#) fulfils another long-held dream of designers: having more than one person work on the same PCB at the same time, without affecting each other’s design changes, accurately comparing and resolving a large quantity of differences in two versions of the same board.

These technologies are part of Altium’s solution for designing electronic devices. But the company believes device design is just one part to electronics design. The others are being able to access electronic technology as it become available; and being able to create web-based ‘ecosystems’ that connect the electronics (usually embedded inside a bigger product) to something else.

The opportunities are about extending what is familiar today with computers and mobile phones to other things, so that electronics designers can create an “internet of things”.

Win a NanoBoard 3000

Visitors to the Altium stand who have completed their exhibition registration [online](#) will go into a draw to win an Altium [Nanoboard 3000](#) smart FPGA development board valued at \$495.00+GST.

Event Details

ElectroneX is at the Australian Technology Park, Eveleigh, Sydney, 8-9 September 2010.

Altium is on stand D23.

Altium's seminar is in room 5B, Australian Technology Park (alongside the exhibition), Locomotive Workshop Bay 4, 2 Locomotive Street, Eveleigh, Sydney.

Information on [Altium Designer](#) is on Altium's [web site](#). More information on the [new release of Altium Designer is at a special web site](#) and at the [Altium Wiki](#).

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About Altium

Altium Limited (ASX:ALU) creates electronics design software based on the belief that anyone who wants to create electronic products that make a difference should be able to do so. Altium's unified electronics design environment links all aspects of electronics product design in a single application that is priced to be as affordable as possible. This helps electronics designers break down barriers to innovation, harness the latest devices and technologies, manage their projects across broad design 'ecosystems', and create connected, intelligent designs.

Founded in 1985, Altium has headquarters in Sydney, and operates worldwide. For more information, visit www.altium.com.