

## Altium contributes to higher vocational education in China

### Jiangsu City Vocational College introduces new electronics engineering course, integrates Altium Designer as part of its teaching program

**SYDNEY, Australia – June 10, 2010**— A new course jointly developed by Altium and Jiangsu City Vocational College has been selected as the “Course of Choice” by the Jiangsu Province Department of Education. The course, *Electronics Products Boards Development*, is designed to bring the electronics engineering curriculum up to date. The joint initiative is part of Altium’s Academic Program which the company started in 2008 in China. The program aims to cultivate the next generation of Chinese electronics engineers and contribute to the development of the country’s electronics design industry. Altium addresses these goals by helping a number of Chinese higher education institutions and secondary schools improve the electronics engineering courses and curricula they offer.

“Jiangsu and its neighboring provinces have the most established electronics industry in China. It is no surprise then that out of the more than 170,000 students in Jiangsu City Vocational College and its sister colleges, more than 30,000 are electronics majors. With such a large student population, we needed to offer courses that are both effective and practical,” said Qian Qi, Secretary, Electronics Engineering Department, Jiangsu City Vocational College.

“The *Electronics Products Board Development* course is the only “Course of Choice” offered by Jiangsu City Vocational College that has been approved by the Jiangsu Province Department of Education. We are very pleased to have Altium’s world-class electronics engineering design software as one of our teaching tools. We believe that Altium Designer can help significantly improve the students’ design skills and the teaching quality of our school,” Qi added.

Students taking up the *Electronics Products Board Development* course at Jiangsu City Vocational College will use Altium Designer as part of their curriculum. The software will serve as a training tool to further enhance the students’ skills in circuit design, analysis and testing, and other basic engineering design processes.

“We know that the economic makeup of the world is changing. Emerging markets, including China, are getting more and more innovative. For Chinese companies and for multinational companies operating in and exporting to China and other emerging markets, there are new opportunities and new approaches to product design, distribution and marketing,” said Roger Shen, Regional CEO, Altium Greater China.

“Amid this great wave of change, Altium continues to work with Chinese companies and education institutions to find new ways to nurture the next generation of electronics engineers for China’s electronics industry. We are proud that the *Electronic Products Board Development* course will make a difference to cultivating talent in

Jiangsu Province, and we also believe that Jiangsu City Vocational College will become the flagship in our efforts in China's vocational education area," Shen elaborated.

In addition to Jiangsu City Vocational College, Altium has also partnered with Tsinghua University, South China University of Technology and the University of Electronic Science and Technology of China. The company was also a sponsor of the 2010 National Electronics Talent Competition, which was organized by the Ministry of Industry and Information Technology.

Information on [Altium Designer](#) is on Altium's [web site](#). More detailed information on Altium Designer is at the [Altium Wiki](#).

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**About Altium**

Altium Limited (ASX:ALU) creates electronics design software based on the belief that anyone who wants to create electronic products that make a difference should be able to do so. Altium's unified electronics design environment links all aspects of electronics product design in a single application that is priced to be as affordable as possible. This helps electronics designers break down barriers to innovation, harness the latest devices and technologies, manage their projects across broad design 'ecosystems', and create connected, intelligent designs.

Founded in 1985, Altium has headquarters in Sydney, and operates worldwide. For more information, visit [www.altium.com](http://www.altium.com).

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