**Press Release 9/2016**

**Altium Announces the Acquisition of Industry-Leading Enterprise PLM Integration Provider**

**San Diego, Calif. – August 2016 —** Altium has announced the completed acquisition of Perception Software, an industry leading provider of enterprise PLM integration solutions. Perception Software will bring over a decade of enterprise integration expertise and technology to the Altium portfolio, allowing engineers and manufacturers to design, build, and support innovative products. As part of this acquisition, Perception Software will continue to operate independently as they bridge the data and information gap between EDA design teams and the enterprise supply chain.

“With Perception’s innovative technology and expertise in enterprise integration, the EDA industry as a whole stands to benefit with a more connected and seamless product design ecosystem,” said Henry Potts, Chief Operating Officer at Altium. “Our acquisition of Perception Software will enable Altium to successfully address the enterprise integration gap between engineering teams and organizations in new and innovative ways.”

The Perception Software team will form the foundation for the introduction and go-to-market of the Altium high-end PCB product to the enterprise market.

**Helping to Bridge the Gap**

Perception Software was founded in 2006 with a mission to make manufacturers more productive by delivering EDA-to-Enterprise and Product Analytics solutions to decision-makers that help them design, build and support great products. By integrating the Perception technology within an EDA design team’s ecosystem, engineers are able to:

* Easily connect and share data from ECAD tools with the industry-leading Agile PLM solution from Oracle.
* Enable effective communication and collaboration between electronics design engineers and product lifecycle managers.
* Effectively allow engineers to develop new products and get them to market in the most cost efficient manner possible.

“As a long time strategic partner of Perception, we clearly see the benefits of this acquisition,” said John Kelley, VP of Product Strategy/Agile PLM for Oracle. “From our perspective, our EDA integration capabilities just got stronger.”

**A Decade of Enterprise PLM Expertise**

The Perception technology successfully addresses the long-standing chasm between engineering teams, their organizations, and product data, enabling engineering collaboration at all stages of a product design process. With over a decade of enterprise PLM expertise, Perception offers several innovative technologies for the EDA industry including:

* **EDAConnect™** enables effective collaboration between design engineers and product lifecycle managers with shared ECAD and Agile PLM data.
* **AgileXplorer™** allows engineers to easily search, navigate, and discover data within the Oracle Agile PLM environment.
* **Encompass™ Product/Support Navigation** delivers critical information to product decision makers and support teams in one centralized location.

“As a customer of Perception Software for many years with over a thousand users using their applications daily, we are very supportive of this acquisition,” said Mike Farnam, Director of Supply Chain Operations, Cisco. “Breaking down the information barriers between engineering and supply chain teams continues to be of high importance to Cisco.”

**Continuing Partnerships**

Perception Software will continue to maintain their strategic relationships with major EDA companies and PLM suppliers as they support their market-leading EDAConnect™ and Xplorer™ customer bases. As part of this acquisition, Altium engineers will be working to integrate the Perception best-in-class EDA-to-Enterprise PLM technology in their flagship electronics design ecosystem.

“This is an exciting development for us,” said Joe Dalton, CEO of Perception Software. “Our vision of seamless EDA to Enterprise integration is perfectly aligned with Altium, and we look forward to continue to deliver on that vision.”

**Contacts:**

Robert Huxel
Altium Europe GmbH
+49 721 8244 170
robert.huxel@altium.com

Gabriele Amelunxen
PRismaPR
+49 8106 247 233
info@prismapr.com

Monika Cunnington
PRismaPR (UK, Scandinavia & Benelux)
+44 20 8133 6148
monika@prismapr.com

[www.prismapr.com](http://www.prismapr.com)

**About Perception Software**

Perception Software’s mission is to make manufacturers more productive by delivering EDA-to-Enterprise and Product Analytics solutions to decision-makers that help them design, build and support great products.

**About Altium**

Altium Limited ([ASX: ALU](http://www.asx.com.au/asx/research/companyInfo.do?by=asxCode&allinfo=&asxCode=alu)) is a multinational software corporation headquartered in San Diego, California, that focuses on electronics design systems for 3D PCB design and embedded system development. Altium products are found everywhere, from world leading electronic design teams to the grassroots electronic design community. With a unique range of technologies, Altium helps organizations and design communities innovate, collaborate and create connected products while remaining on ­time and on ­budget.

Products provided are Altium Designer®, Altium Vault®, CircuitStudio®, PCBWorks®, CircuitMaker®, Octopart®, Ciiva® and the TASKING® range of embedded software compilers.

Founded in 1985, Altium has offices worldwide, with US locations in San Diego, Boston and New York City, European locations in Karlsruhe, Amersfoort, Kiev and Zug and Asia ­Pacific locations in Shanghai, Tokyo and Sydney. For more information, visit [www.altium.com](http://www.altium.com/). You can also follow and engage with Altium via [Facebook](http://www.facebook.com/pages/Altium/106726426049146), [Twitter](https://twitter.com/#!/altium) and [YouTube](http://www.youtube.com/altiumofficial).