Media Release

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Altium supports Australian innovation

Breaking down barriers in electronics design at La Trobe University

Sydney, Australia – November 5, 2007 – Australian electronics design software company Altium is helping small Australian businesses and start-up companies create new products and bring them to market.

The company, the world leader in unified electronics design solutions, has provided its Altium Designer electronics design software to the La Trobe University Centre for Technology Infusion.

The Centre breaks down the barriers to innovation by providing small businesses and local start-ups with access to leading technology and the infrastructure they need to pioneer new and complex technologies.

“This reflects perfectly Altium’s own approach to electronics design – equipping engineers with the design tools they need to innovate and stay competitive,” said Nick Martin, CEO and founder of Altium. “Altium believes electronics design needs to be turned inside out, with innovation coming from the intelligence programmed into the designs, rather than just the physical design. So we’re delighted to be providing Altium Design to the engineers and students at the La Trobe University Centre for Technology Infusion, who will be using the same software used by organisations such as NASA, ResMed and Cochlear.”

Engineers and students based at the Centre will use the unified design features of Altium Designer to collaborate on electronics research and product design in new ways. The

entire design process – from conception to final printed circuit board – can be done using Altium Designer.

Professor Tim Brown, Deputy Vice Chancellor (Research) at La Trobe University, said, “Innovation is about making things real in new or different ways. Australian engineers, students and start-up companies like those here at La Trobe’s Centre for Technology Infusion can compete on the world stage. To do so, they need tools that help them be competitive in a world of offshore design and global manufacturing, and in which intellectual property is the key. So we’re delighted that Altium is supporting innovation at this Centre with a solution that will help make this happen.”

La Trobe University is now one of over 900 universities and research projects around the world, including 25 in Australia, which Altium supports as part of its programme to nurture tomorrow’s electronics engineers.

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About Altium
Altium Limited (ASX:ALU) provides world-leading unified design solutions that break down the barriers to innovation, and help organisations easily harness the latest devices and technologies, to create their next generation of electronic products.

Altium’s solutions are unique because they unify the separate processes of electronics design, all within a single electronics design environment, working off a single data model, which links all the aspects of electronics product design into one process.

Founded in 1985, Altium has headquarters in Sydney, Australia, sales offices in the United States, Europe, Japan, China, and resellers in all other major markets. For more information, please visit www.altium.com.

About the Centre for Technology Infusion

The Centre for Technology Infusion is a newly established Research and Product Realisation Centre located at the University’s R&D Park. The Centre’s objectives are to: engage in translational research, innovation & product realisation; transition the outcomes of research and innovation into public and private sector; and provide access to infrastructure and technologies for research, innovation and commercialisation.