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Stand K10, Electronics Design Show
2 – 3 October 2013, Coventry

Altium to Demonstrate the Power of Altium Designer
at UK Electronics Design Show

Karlsruhe, Germany – 18 September 2013 – Altium Limited, a global leader in Smart System Design Automation, 3D PCB design (Altium Designer) and embedded software development (TASKING), and its UK value-added reseller Premier EDA Solutions will showcase the industry leading electronics design tool Altium Designer at the Electronics Design Show in Coventry on 2nd – 3rd October 2013.

Visitors to Stand K10 can experience the power of Altium Designer and see native 3D PCB design capabilities allowing seamless ECAD/MCAD collaboration, learn about advanced data management for electronics design giving better control over libraries, design data and production processes - and more.

"We are delighted once again, to be headline sponsors with Premier EDA Solutions of the Electronics Design Show. With an even bigger focus on Electronics this year, the UK electronics design community will be amongst the first to see our latest developments and exclusive previews on new products." says Frank Krämer, Director Global Solution Marketing & Partnerships with Altium.

In a showcase of UK innovation, stand visitors will be able to see some of the exciting products designed and built in the UK using Altium Designer. Examples will be distributed across the entire Show so visitors can witness the software's capabilities in action.

"We share a common passion with show organisers Findlay Media for the success of UK engineering and are very much looking forward to showcasing some of the fantastic

technology designed using our products at the exhibition," says Phil Mayo, MD of Premier EDA Solutions.

This year, there will be a new initiative where visitors can pre-register for on-booth activities. This is designed to help visitors plan their day and in return they will receive a memory stick with copies of all of the technical presentations and bonus media that is delivered over the two days of the show.

Taking place 2nd – 3rd October 2013 in the Jaguar Exhibition Hall at the Ricoh Arena, Coventry, the Electronics Design Show aims to provide UK design engineers with all aspects of electronics design under one roof. Alongside seeing technology from more than 80 exhibitors, visitors will also have the opportunity to access best practice learning during a 2-day conference and free workshop program.

As part of the workshop sessions, Altium industry specialist Robert Huxel will be providing practical tips on tackling today's electronics design data management challenges, from concept right through to production.

There will be a number of exciting announcements for the show, so make sure to follow Premier EDA Solutions on Twitter (@PremierEDA2013) for the very latest developments.

More details and information on how to register for the workshops are available here.

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About Altium
Altium Limited (ASX:ALU) creates electronics design software based on the belief that

anyone who wants to create electronic products that make a difference should be able to do so. Altium's unified electronics design environment links all aspects of electronics product design in a single application that is priced to be as affordable as possible. This helps electronics designers break down barriers to innovation, harness the latest devices and technologies, manage their projects across broad design 'ecosystems', and create connected, intelligent designs.

Founded in 1985, Altium has headquarters in Shanghai, and operates worldwide. For more information, visit www.altium.com. You can also follow and engage with Altium via Facebook, Twitter and YouTube.

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About Premier EDA Solutions
Premier EDA Solutions is one of Altium's leading resellers worldwide, operating in the UK and Ireland with customers in virtually every aspect of modern electronics design. This ranges from Formula One Grand Prix racing teams to the military, consumer electronics, research institutes and more. In addition, Premier is dedicated to providing essential skills for the UK electronics industry by operating an extensive training programme and is an IPC Authorised Training Centre. For more information, visit www.eda.co.uk.