Media Release

ALTIUM™

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Altium Designer honored as DesignVision 2007 Award Finalist

Unified design solution recognized for innovation in electronics product development

SYDNEY, Australia – January 16, 2007 – Altium Limited (ASX: ALU), industry-leading developer of unified electronic product development solutions, today announced that its unified electronic product development solution – Altium Designer 6 – has been nominated as a finalist in the International Engineering Consortium's (IEC) DesignVision Awards program which recognizes technologies, applications, products, and services judged to be the most 'unique and beneficial' to the industry.

Altium Designer is forging new territory in electronics design flows by opening up the benefits of 'soft' design to all engineers, enabling them to harness the potential of hardware programmability for both product design and delivery. It does this by unifying the different design disciplines involved in electronics product development – the design of the hardware, the programmable hardware and the embedded software – in a single 'concept-to-manufacture' development environment. This means that all designers and companies involved in electronic product development can use programmable device technology to break down the barriers between hardware and software by allowing the system's intelligence to encompass not only software running on a processor, but dedicated 'soft' hardware developed in parallel with the software.

"We are very excited by the market recognition Altium Designer is receiving," commented Nick Martin, Founder and CEO, Altium Limited. "Altium Designer is the realization of our company's long-held vision for an alternative to expensive, difficult-to-use and poorly integrated electronics design tools. Our new unified design paradigm means the vast majority of engineers: whether it's your board-level designer, your system designer or your embedded software developer, now have easy access to the benefits of 'soft' system design – benefits which are key for remaining innovative and competitive in a global business environment."

Winners of the IEC DesignVision Awards will be announced at the DesignCon 2007 Conference in Santa Clara, California, on Tuesday, January 30.

About Altium Designer

Altium Designer is the industry's only electronics product development system that removes the barriers imposed by disparate design flows and unifies the different design disciplines involved in electronics product development – the design of the hardware, the programmable hardware and the embedded software. Altium Designer's unified design environment means users can harness the potential of the latest electronics technologies, and move to a 'soft' design methodology without the need to acquire specialist programmable device expertise. This provides companies with increased design flexibility, reduced production costs and speeds time to market. Altium Designer also delivers the freedom to move between any device, from any vendor, at any time and lowers total cost of ownership by eliminating the need to integrate extra-cost add-ons to increase functionality, or make up a complete solution. For more information, please visit http://www.altium.com/Products/AltiumDesigner/.

About Altium

Altium Limited (ASX:ALU) is the industry's leading developer of electronic product development solutions dedicated to unifying the different design disciplines involved in electronics product development. Altium products ensure all electronic engineers, designers, developers, and their organizations, take maximum advantage of emerging design technologies to bring smarter products to market faster and easier. Founded in 1985, Altium is headquartered in Sydney, Australia with sales offices in the United States, Europe, Japan, China, and resellers in all other major markets. For more information, visit us at www.altium.com.