Media Release

Altium

Corporate Media Contact

Alan Smith
Altium Limited
3 Minna Close
Belrose NSW 2085
Australia
www.altium.com
Telephone: +61 2 8622 8100
Fax: +61 2 8622 8140

Altium appoints new Israeli reseller

TACT Software Group has chosen to be the official reseller in Israel

REHOVOT, Israel – May 7, 2009 – Altium has appointed Tact Software Solutions as its new reseller in Israel. Tact will resell Altium Designer, Altium's next generation electronics design solution, and its TASKING embedded software development tool

Both companies see new opportunities to extend sales of Altium Designer in Israel and across the Mediterranean region.

"Israel continues to grow as a regional leader in electronics design," said Michael Leidel, Sales Manager for Altium's EMEA region.

"And these designers can benefit from Altium's unified electronics design solution. Altium Designer helps electronics designers focus on creating intelligent, connected electronic products. They can experiment with new devices, explore new concepts, rapidly create prototypes, design and lay out custom PCBs, and manage the outputs required to go to manufacture, all in a single design environment.

Shaul Efraim, CEO of Tact Software Solutions, said, "Altium's unified electronics design solution will help our customers create sustainable differentiation through their designs. Altium's solution will help them shorten time to market, be more flexible and responsive

to changing design requirements, and stay competitive. But designers need so much more. They need new tools with which to create their next generation of electronic designs, that help them stay up to date with changing technology, and which let them take advantage of ever more affordable programmable devices. Altium Designer helps them achieve all this."

ENDS

About Altium

Altium Limited (ASX:ALU) provides next-generation electronics design solutions that break down the barriers to innovation. Altium's solutions are unique because they unify the separate processes of electronics design, all within a single electronics design environment, working off a single data model, linking all aspects of electronics product design into one process. This unified design environment helps electronics designers easily harness the latest devices and technologies, manage their projects across broad design 'ecosystems', and create connected, intelligent designs easily.

Founded in 1985, Altium has headquarters in Sydney, sales offices in the United States, Europe, China, and resellers in all other major markets. For more information, visit www.altium.com.

About Tact Software Solutions

Tact Software Solutions is a part of the Tact Group of companies and activity centres, founded in 1990. Tact has over 1,500 customers in the defense, government, academic, communications and high technology sectors.