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Altium sets December deadline for illegal users **Altium announces software amnesty program to target P-CAD users in CIS**

Moscow, Russia – November 26, 2009 – Altium has set a December 2009 deadline for illegal users of its electronics design software to become legal.

Under the new scheme, companies doing electronics design can legalize their illegal copies of Altium's P-CAD and Altium Designer software by buying the latest version of Altium Designer at a price of py6189 000 that includes a one year amnesty for each legalized seat.

During this amnesty period, designers can retain their illegal P-CAD seats to [migrate](#) their legacy data to Altium Designer. Altium will also support the provide to legalization with free support that includes migration training, webinars and software assurance. Users will receive an official certificate that enables them to use one unlicensed P-CAD seat legally for one year for each Altium Designer license purchased.

Altium's Value Added Reseller Rodnik SPE, Inc., based in Moscow, will be the local point of contact in Russia to facilitate the software amnesty program.

Earlier this year Altium lowered the pricing for Altium Designer to py6189 000, a dramatic reduction of nearly 70% designed to make electronics design software affordable to every

electronics designer. This amnesty program extends that new pricing by adding the support Russian users need to become up-to-date in both compliance and their software.

[Altium Designer](#) is the successor of the well known and widely used P-CAD. And while many design features originally part of P-CAD have now been updated and incorporated into Altium Designer, Altium Designer takes a very new and different approach to electronics design. In a single solution, using a single data model, it lets designers create products in all three design domains: PCB layout, programmable hardware (using FPGAs) and software. Designers can explore new designs in new ways, and capture schematics, move to prototype development, custom board layout and then to manufacture all in a single application. Design teams have one view of the entire design and the associated design processes. This makes designing for the next generation so much easier, allowing designers to focus on creating the intelligence at the core of their designs that differentiates them from their competitors’.

“Piracy of Altium software, both of Altium Designer and older P-CAD PCB layout software, is a known problem throughout Russia. With this program, Altium helps illegal P-CAD users continue with their favourite EDA tool for another year without having to fear legal consequences,” said Jean-Paul Seuren, License Compliance Manager EMEA, Altium Europe.

“At the same time, and of much more value to these users, we will help them to move their old P-CAD projects and legacy data to Altium Designer. Designers will see the benefit from using this next-generation electronics design software and increase their competitiveness in the Russian and worldwide electronics design sector.

“This software amnesty program helps illegal users take the first step to battle software piracy.”

For more information about the amnesty program, visit www.altium.com/ru or contact Rodnik SPE, Inc. at (0499) 613-7001. For more information on Altium Designer, go to www.altium.com/products.

ENDS

About Altium

Altium Limited (ASX:ALU) helps electronics designers harness the latest devices and technologies, manage their projects across broad design 'ecosystems', and create connected, intelligent designs. Its next generation electronics design software unifies all aspects of electronics product design into one process, in a single application. For more information, visit www.altium.com.

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