

## Corporate Media Contact

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## Altium expands in Romania

### Altium appoints Elinktron Technology SRL as reseller in Romania

**BUCHAREST, Romania – November 30, 2009** – Altium has appointed Elinktron Technology SRL as a reseller in Romania. Elinktron will sell [Altium Designer](#), Altium's next generation electronics design solution, its [NanoBoard series](#) of FPGA-based development boards, and its [TASKING](#) embedded software development tool.

Elinktron will provide pre- and post-sales support and electronics design services which include backplanes layout design, boards and layout design, schematics, and component and library management.

"The Romanian electronics design market continues to grow, despite the broader economic challenges we're all still facing," said Bogdan Gavril, CEO of Elinktron Technology. "We see Altium Designer as being at the centre of that growth in providing Romanian designers with the next generation design tool they need. "

"Altium has appointed more than 14 [new resellers](#) in the last 12 months around the world," said Martin Harris, Vice President EMEA, Altium. "In particular, we have expanded our reseller network in Scandinavia, [Israel](#) and the Benelux region, and now of course in Romania. The appointment of Elinktron is a further step in reaching a broader market and delivering Altium's products and services to a wider audience of electronics design engineers.

“The momentum continues to build for Altium and the alternatives we bring to the market. It’s very satisfying to be able to increase our commitment in Romania, even as we continue to grow our operations with a new office in Russia and focused anti-piracy programmes there, as well as continue growing our business in western Europe and the broader EMEA region.”

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### **About Altium**

Altium Limited (ASX:ALU) helps electronics designers harness the latest devices and technologies, manage their projects across broad design ‘ecosystems’, and create connected, intelligent designs. Its next generation electronics design software unifies all aspects of electronics product design into one process, in a single application. For more information, visit [www.altium.com](http://www.altium.com).

Founded in 1985, Altium has headquarters in Sydney, sales offices in the United States, Europe, China, and resellers in all other major markets. For more information, visit [www.altium.com](http://www.altium.com).

### **About Elinktron Technology SRL**

Elinktron Technology provides highly specialized services in electronics design. Elinktron specializes in complex active backplane designs that combine industrial standards such as PICMG® and VITA®, with on-board FPGA and other active circuitry. For these custom defined applications Elinktron develops the concept and provides the complete design for FPGA, schematic and layout. The company also offers stand alone FPGA, schematic and PCB design services as well as prototyping. Elinktron Technology has customers in the military, telecom, medical and industrial sectors. For more information, visit [www.elinktron.com](http://www.elinktron.com)

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